

Privacy Policy

This Privacy Policy for PELL and its affiliates (collectively, the "**Company**", "**we**", "**us**" "**our**") describes how we collect, use and disclose information about users of the Company's website (<http://pell.network>), and any related services, tools and features (collectively, the "**Services**"). For the purposes of this Privacy Policy, "**you**" and "**your**" means you as the user of the Services. Please read this Privacy Policy carefully. By using, accessing, or downloading any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use, access or download any of the Services.

Updating This Privacy Policy

We may modify this Privacy Policy from time to time. If we make material changes to the way in which we use information we collect, we will use reasonable efforts to notify you (such as by emailing you at the last email address you provided us, by posting notice of such changes on the Services, or by other means consistent with applicable law) and will take additional steps as required by applicable law. If you do not agree to any updates to this Privacy Policy please do not access or continue to use the Services.

Company's Collection and Use of Information

When you access or use the Services, we may collect certain categories of information about you from a variety of sources, which comprises:

- The following information about you: name, email address, and Discord Tag. We collect your email address and Discord Tag in order to communicate with you through the Services and through third party platforms, such as Discord.
- Information included in any identity documents you provide to us, including without limitation driver's license or passport number, date of birth and/or country of residence. We collect this in limited circumstances for the purposes of identification of the jurisdiction of residence of certain users or as otherwise needed to satisfy certain regulatory obligations.
- The following third-party wallet ("**Wallet**") information: public wallet address and token holdings. We collect third-party Wallet information in order to facilitate your use of the Services.

- Any other information you choose to include in communications with us, for example, when sending a message through the Services.

We also automatically collect certain information about your interaction with the Services ("**Usage Data**"). To do this, we may use cookies, web beacons/clear gifs and other geolocation tracking technologies ("**Tracking Technologies**"). Usage Data comprises of:

- Device information (e.g., unique device identifier, device type, IP address, operating system).
- Browser information (e.g., browser type).
- Location information (e.g., approximate geolocation).
- Other information regarding your interaction with the Services (e.g., log data, date and time stamps, clickstream data).

We use Usage Data to tailor features and content to you and to run analytics and better understand user interaction with the Services. For more information on how we use Tracking Technologies and your choices, see the section below, Cookies and Other Tracking Technologies. In addition to the foregoing, we may use any of the above information to comply with any applicable legal obligations, to enforce any applicable terms of service, and to protect or defend the Services, our rights, and the rights of our users or others.

How the Company Shares Your Information

In certain circumstances, the Company may share your information with third parties for legitimate purposes subject to this Privacy Policy. Such circumstances comprise of:

- With vendors or other service providers, such as blockchain analysis service providers, data analytics vendors, etc.
- To comply with applicable law or any obligations thereunder, including cooperation with law enforcement, judicial orders, and regulatory inquiries.
- In connection with an asset sale, merger, bankruptcy, or other business transaction.
- To enforce any applicable terms of service.
- To ensure the safety and security of the Company and/or its users.
- When you request us to share certain information with third parties, such as through your use of login integrations.

- With professional advisors, such as auditors, law firms, or accounting firms.

Social Networks and Other Third Party Websites and Links

We may provide links to websites or other online platforms operated by third parties, including third-party social networking platforms, such as Twitter, Discord, or Medium, operated by third parties (such platforms are "**Social Networks**"). If you follow links to sites not affiliated or controlled by us, you should review their privacy and security policies and other terms and conditions. We do not guarantee and are not responsible for the privacy or security of these sites, including the accuracy, completeness, or reliability of information found on these sites. Information you provide on public or semi-public venues, including information you share or post on Social Networks, may also be accessible or viewable by other users of the Services and/or users of those third-party online platforms without limitation as to its use by us or by a third party. Our inclusion of such links does not, by itself, imply any endorsement of the content on such platforms or of their owners or operators, except as disclosed on the Services.

Third Party Wallet Extensions

Certain transactions conducted via our Services, will require you to connect a Wallet to the Services. By using such Wallet to conduct such transactions via the Services, you agree that your interactions with such third party Wallets are governed by the privacy policy for the applicable Wallet. We expressly disclaim any and all liability for actions arising from your use of third party Wallets, including but without limitation, to actions relating to the use and/or disclosure of personal information by such third party Wallets.

Children's Privacy

Children under the age of 18 are not permitted to use the Services, and we do not seek or knowingly collect any personal information about children under 13 years of age. If we become aware that we have unknowingly collected information about a child under 13 years of age, we will make commercially reasonable efforts to delete such information from our database. If you are the parent or guardian of a child under 13 years of age who has provided us with their personal information, you may contact us using the below information to request that it be deleted.

Data Security

Please be aware that, despite our reasonable efforts to protect your information, no security measures are perfect or impenetrable, and we cannot guarantee "perfect security." Please further note that any information you send to us electronically, while using the Services or otherwise interacting with us, may not be secure while in transit. We recommend that you do not use unsecure channels to communicate sensitive or confidential information to us.

How to Contact

Should you have any questions about our privacy practices or this Privacy Policy, please email us at service@pell.network.